Society of American Archivists Foundation Meeting May 6 & 10, 2024

FY25 Proposed Budget Narrative

(Prepared by Astoria Edwards, Cherie Newell, and Jacqualine Price Osafo)

The Foundation's financials allocations are categorized into two groups: Funds without Donor Restrictions and Funds with Donor Restrictions.

Following are some highlights of the Foundation's FY25 proposed budget:

- A new task force, "Foresight: Future of Archivists," will receive \$15,000 for its inaugural year, covering meeting expenses.
- An Opportunity Fund is to be established with an initial funding of \$5,000, with criteria to be determined by the Grant Review Committee. If approved, the program will launch in the latter half of FY25.
- \$7,000 has been earmarked for the registration of the SAA Foundation as a charitable entity. Although this allocation was included in the FY24 budget, the staff is currently in the process of evaluating potential organizations. Consequently, while the expenditure may not occur in FY24, it is anticipated to occur at the outset of FY25.
- The approximate cost of \$12,940 is allocated for technology expenditures aimed at bolstering the creation of targeted appeals, website content, and social media material, among other things. Additionally, funds will be dedicated to enhancing and diversifying donor-giving methods. This includes the acquisition of wealth screening software to assess existing and prospective donors. These investments align with the objectives outlined in the SAA Foundation Strategic Plan under initiatives 2.2.A, 2.2.B, and 3.3.A.
- The FY25 budget anticipates funding the Annual Meeting reception is \$21,158 and an in-person Board of Directors meeting is \$36,100.
- The very successful Annual Meeting Award Program is projected to be funded at \$15,000 from the Catalyst Fund.
- Additionally, the Award Program is expected to receive \$4,500 from the Catalyst Fund.
- The estimated expense for the NDRFA (National Disaster Recovery Framework Act) is set at \$6,232, reflecting the average cost over the past six years.
- Two scholarships under the Mosaic Scholarship program are planned, with a total funding of \$10,500.
- A budget of \$6,141 has been set aside for the attendance of the SAA Foundation President, Vice President, Chief Executive Officer, and Assistant Director at the ASAE CEO Symposium.

For -Discussion and Vote:

RECOMMENDATION

THAT the proposed Fiscal Year 2025 Budget, with revenues of \$191,623, expenses of \$390,145, and a projected net loss of \$198,522, be approved.

The Foundation exclusively incurs administrative expenses pertinent to investment management, consultancy, Board travel, grants, awards programs, and event management.

Upon its inception in FY18, the Board aimed to secure external funding to sustain the program. However, as we enter the sixth year of the program, alternative funding sources outside the Foundation remain elusive.

Society of American Archivist Foundation Budget Planner FY25

FY25

FY24

FY24

Budget

Budget

Projection Actual as of 4/30/24

Activity	Fund Account				Line	Activity	Line		Line	Activity
No.	<u>No.</u>	<u>Narrative</u>	<u>No.</u>	Account Description	<u>Amount</u>	<u>Total</u>	<u>Amount</u>		<u>Amount</u>	<u>Total</u>
	Revenu	ies								
1	Investment Income					\$49,631		49,175		\$37,94
	Unrestricted Funds									
	31 Margaret Cross Norton		4700	Interest & Dividends - Managed Fund	6,852		6,852		5,304	
	36			Interest & Dividends - Managed Fund	21,852		21,852		16,944	
	37	Strategic Growth (Includes Awards Fund)	4700	Interest & Dividends - Managed Fund	7,956		7,956		7,056	
	Fund	ls with Donor Restrictions								
	35	Mosaic Scholarship	4700	Interest & Dividends - Managed Fund	1,775		1,775		1,380	
	55	Pinkett	4700	Interest & Dividends - Managed Fund	3,576		3,576		2,772	
	58	Peterson	4700	Interest & Dividends - Managed Fund	1,596		1,596		1,236	
	59	National Disaster Recovery	4700	Interest & Dividends - Managed Fund	2,172		2,172		1,680	
	92	Hamer Kegan	4700	Interest & Dividends - Managed Fund	240		240		180	
	93	Ham	4700	Interest & Dividends - Managed Fund	2,832		2,831		1,068	
	97	Mellon	4700	Interest & Dividends - Managed Fund	780		325		325	
2	Contril	hutions				99,992		162,098		140,07
-		estricted Funds				<i>55,552</i>		102,090		140,07
	31	Margaret Cross Norton	4630	Unrestricted Gift	4,380		4,380		402	
	36	Linda J. Henry Estate	4630	Unrestricted Gift	2,052		2,052		1,170	
	37	Strategic Growth (Includes Awards Fund)	4630	Unrestricted Gift	47,684		35,532		19,402	
	- 1	ls with Donor Restrictions	.050		.,,,,,,,,,		35,552		12,.02	
	35	Mosaic Scholarship	4650	Temp. Restricted Gift	15,000		14,717		6,240	
	50	Archival Worker's Emergency Fund (AWEF)	4650	Temp. Restricted Gift	-		-		402	
	55	Pinkett	4650	Temp. Restricted Gift	4,184		4,188		2,040	
	58	Peterson	4650	Temp. Restricted Gift	1,008		1,008		180	
	59	National Disaster Recovery	4650	Temp. Restricted Gift	10,000		5,952		12,000	
	92	Hamer Kegan	4690	Endowment - Permanently restricted	204		204		318	
	93	Ham	4690	Endowment - Permanently restricted	15,480		(1,935)		1,920	
	97	Mellon	4650	Temp. Restricted Gift			96,000		96,000	
3	Expen	ses				123,002		102,502		68,10
	Unre	estricted Funds								
	37	Catalyst Fund	5385	Awards: Grants Program	50,000		50,000		30,599	
	37	Catalyst Fund	5385	Future of the Profession Initative	15,000				-	
	37	Catalyst Fund	5381	SAA Annual Meeting Awards Program	15,000		14,000			

Society of American Archivist Foundation Budget Planner FY25

FY25 FY24

Budget Projection Actual as of 4/30/24

FY24

Activity	Fund		Account		Line	Activity	Line		Line	Activity
<u>No.</u>	No.	<u>Narrative</u>	<u>No.</u>	Account Description	<u>Amount</u>	<u>Total</u>	<u>Amount</u>		<u>Amount</u>	<u>Total</u>
	37	Catalyst Fund	5385	Opportunity Grant	5,000				-	
	37 Catalyst Fund		5382	SAA Awards Program	4,500		5,000		4,500	
	Funds with Donor Restrictions									
	35 Mosaic Scholarship		5385	Awards: Scholarship awards	10,000		10,000		10,500	
55 Pinkett		5385	Awards:	4,000		4,000		4,000		
	58 Peterson		5385	Awards:	1,500		1,500		1,500	
59 National Disaster Recovery		5385	Awards:	6,232		6,232		5,000		
	92	Hamer Kegan	5385	Awards:	500		500		500	
	93	3 Ham		Investment Fee: Management Fee	1,020		1,020		850	
93 Ham		5385	Awards: Scholarship	10,250		10,250		10,250		
	97 Mellon 97 Mellon 97 Mellon		5610	Non-Staff Travel			46,650		38,875	
			5350	Honorarium			19,200		16,000	
			5570	Miscellaneous Supplies			5,060		4,217	
	97	Mellon	5200	Consultant			8,400		7,000	
	97	Mellon	5820	Membership			5,000		4,167	
	97	Mellon	5700	Lease & Rental			8,220		6,850	
	97	Mellon	5290	Food and Beverage			4,600		3,833	
4	Fou	Foundation Administration				129,804		117,975		85,07
	a.	Investment Management			29,004	,	28,962	,		,
l i		Legal	5280	Legal	1,000		3,500		_	
	15	Computer Support		Computer Support	300		,		203	
	15	Postage		Postage & Freight	500		500		455	
	15	Printing and Duplication		Printing & Duplicating	1,000		1,500		900	
	e.	Personnel		Personnel	98,000		83,513		83,513	
	d.	Allocated Effort and Shared Expenses				42,000		48,000		60,68
				SAA Staff Effort/Expenses	42,000		48,000		60,680	
			4600	In-kind Donation from SAA	42,000		48,000		60,680	
5	Foundation Development					95,339		71,511		51,47
	a	Board Meeting Hotel Accomodations		Leases and Rental	14,200		14,200		14,200	
	a	Board Meeting Travel		Member Travel	14,400		14,400		8,000	
	a	Board Meeting Meals	5290	Food and Beverage	5,000		3,800		509	

Society of American Archivist Foundation Budget Planner FY25

FY25 FY24 FY24
Projection Actual as of

4/30/24 **Budget Budget** Activity Fund Line Line Activity Account Activity Line No. **Narra**tive Account Description Total No. No. Amount Amount Amount Total Board Member Meeting Room Rental 5700 Leases and Rental 2,500 1,700 1,800 a Annual Meeting Reception b 5290 Food and Beverage 15,693 6,227 6,227 Annual Meeting Technology 5360 Audiovisual 4,065 7,184.00 b 7,184 5350 Graphic Design 400 b Annual Meeting Signage Annual Meeting Swag 5550 Promotional Items 1,000 2,500 2,498.00 b Annual Meeting Jam Session 5360 Equipment Rental b 1,500 1,500 Charity Registration 5200 Consultants 7,000 7,000 5,004 С d. Marketing Branding 5350 Graphic Design 6,000 4,000 1,000.00 Technology 5226 Computer Support 12,940 470 e. f. Professional Development 5640 Registration 1,000 1,709 4,000 f. 5600 Staff Travel 5,000 5,000 1,376 Staff Travel ASAE CEO Symposium (Nov 7-8, 2024) 5640 Registration 3,450 g. ASAE CEO Symposium 1,794 5610 Member Travel g. 5600 Staff Travel 897 ASAE CEO Symposium g. a. Foundation Board Mtg (F2F) b. Annual Meeting Foundation Expenses c. Foundation Charity Registration d. Foundation Marketing & Branding e. Technology f. Professional Development (staff) g. ASAE CEO Symposium (President, VP, CEO, and ADF) \$ 191,623 \$ 259,273 \$ 238,698 Total Income Total Expense 390,145 437,118 346,271 (177,845) \$ (198,522) (107,572)Net Gain / (Loss)

Society of American Archivist Foundation Income Statement Proposed FY25 Budget

Income & Donations			Actual Projections	FY '25 Budget v	. FY '24 Budget	FY '25 Budget v. FY	'24 Actual Projection
	Fiscal '25	Fiscal '24	Fiscal '24	\$ Difference	% Difference	\$ Difference	% Difference
<u>Unrestricted Funds</u>							
Margaret Cross Norton	11,232	11,232	5,706	-	0.00%	5,526.00	96.85%
Linda J. Henry Estate	23,904	23,904	18,114	-	0.00%	5,790.00	31.96%
Strategic Growth (Includes Awards Fund)	55,640	43,488	26,458	12,152.00	27.94%	29,182.40	110.30%
Funds with Donor Restrictions							
Mosaic Scholarship	16,775	16,492	7,620	283.04	1.72%	9,155.04	120.14%
Pinkett	7,760	7,764	4,812	(3.75)	(0.05%)	2,948.25	61.27%
Peterson	2,604	2,604	1,416	-	0.00%	1,188.00	83.90%
National Disaster Recovery	12,172	8,124	13,680	4,048.00	49.83%	(1,508.00)	(11.02%)
Hamer Kegan	444	444	498	-	0.00%	(54.00)	(10.84%)
Ham	18,312	896	2,988	17,415.96	1943.66%	15,324.00	512.85%
Mellon	780	96,325	96,325	(95,545.00)	(99.19%)	(95,545.00)	(99.19%)
In-Kind Contributions							
SAA	42,000	48,000	60,680	(6,000.00)	(12.50%)	(18,679.52)	(30.78%)
Total Revenues	\$ 191,623	\$ 259,273	\$ 238,296	\$ (67,649.75)	(19.59%)	\$ (46,672.83)	(26.09%)
			Actual				
Expenses			Projections	FY '25 Budget v. FY '24 Budget		FY '25 Budget v. FY '24 Actual Projection	
•	Fiscal '25	Fiscal '24	Fiscal '24	\$ Difference	% Difference	\$ Difference	% Difference
Unrestricted Funds							
Strategic Growth (Includes Awards Fund)	89,500	69,000	35,099	20,500.00	29.71%	54,401.00	154.99%
Funds with Donor Restrictions	0,,500	0,,000	35,055	20,000.00	2,1,1,0	5 1,101100	15 11,557.0
Mosaic Scholarship	10,000	10,000	10,500	-	0.00%	(500.00)	(4.76%)
Pinkett	4,000	4,000	4,000	_	0.00%	-	0.00%
Peterson	1,500	1,500	1,500	_	0.00%	_	0.00%
National Disaster Recovery	6,232	6,232	5,000	_	0.00%	1,232.27	24.65%
Hamer Kegan	500	500	500	_	0.00%	1,232.27	0.00%
Ham	11,270	11,270	11,100	_	0.00%	170.00	1.53%
Mellon	-	97,130	80,942	(97,130.00)	(100.00%)	(80,941.67)	(100.00%)
Administration	-	77,130	00,742	(77,130.00)	(100.0070)	(60,741.07)	(100.0070)
Foundation Administration	129,804	117,975	85,071	11,829.00	10.03%	44,732.56	52.58%
Foundation Development	95,339	71,511	51,477	23,828.00	33.32%	43,862.12	85.21%
In-Kind Contributions	93,339	/1,311	31,477	23,828.00	33.3270	43,802.12	03.2170
SAA	42,000	48,000	60,680	(6,000.00)	(12.50%)	(18,679.52)	(30.78%)
SAA	42,000	40,000	00,080	(0,000.00)	(12.3070)	(10,079.32)	(30.7870)
Total Expenses	\$ 390,145	\$ 437,118	\$ 345,869	\$ (46,973.00)	12.80%	\$ (46,973.00)	12.80%
Gain / (Loss) from Operations	\$ (198,522)	\$ (177,845)	\$ (107,572)	\$ (20,676.75)	11.63%	(90,949.59)	84.55%
Transferred to Funds		-	-			<u> </u>	

(177,845) \$ (107,572)

Net Gain / (Loss)

\$ (198,522) \$